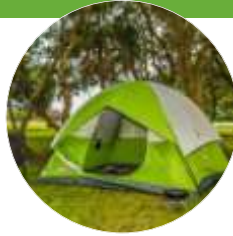
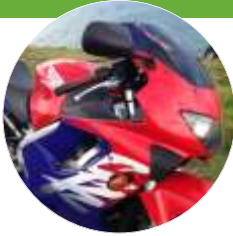




Po Box 270
WAUCHOPE NSW 2446
wauchopechamber@gmail.com

www.visitwauchope.com.au



Wauchope Chamber of Commerce & Industry Inc
invites all business minded people to join in the conversations at the
Back To Business Week Pop Up Shop & Chamber Networking Event

4 - 7pm Tuesday 28th February 2017 Bain Park

Hear from our Mayor about all that is happening in our Region!

We openly invite all to be part of our first Chamber Networking event for 2017. It will be an informal event where you are welcome to drop by anytime between 4 & 7 pm. Hear from our Mayor (approx 5.30pm). Talk to our councillors & members of the PMHC Economic Development Team. There will be an advisor from Business Connect onsite as well. Learn about upcoming events & progress on a range of community related projects.

Share your experiences, & join in the conversations.

Back to BusinessWeek
POP UP SHOPS

Got a business-related question?
Drop in and chat to your local Chamber of Commerce, Business Connect Advisor and Council's Economic Development team.

POP UP SHOP Port Macquarie @ Port Central
- Monday 27 February 2017 10am to 4pm

POP UP SHOP Wauchope @ Bain Park
- Tuesday 28 February 2017 4pm to 7pm

POP UP SHOP Launceston @ 70 Bold Street
- Wednesday 1 March 2017 4pm to 7pm

NSW Back to BusinessWeek THE HASTINGS COUNCIL

28th FEB 2017 4-7_{pm} BAIN PARK

NEWSLETTER



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Hi all,

2016 sure has seen a lot of projects either worked on, come to fruition or progresses along to the next stage nicely, & we are proud to say that there are a lot of exciting projects in the pipeline. Stage 1 of a *Heritage Walking Trail*, *Main Street upgrades* & a brand new *Sporting Precinct* are all on the cards & well into the planning or design stages. We saw the awesome launch to the Motorcycle Friendly Town Initiative & planning to host the 2017 Ulysses AGM is well & truly underway. This will be an event over 7 days that is sure to see Wauchope Buzzing. There are just so many different opportunities for us as a business community to help make this an event they will never forget. As information comes to hand we will be updating our website so be sure to check back often.

There certainly was a lot of excitement around town just before the jolly man in the big red suit arrived with lots of stores opening for late night shopping in the lead up to Christmas as well as the 2016 Community Christmas Carols held in Bain Park. Thank You everyone who helped make our town shine at this busy time of the year.

We sincerely offer a massive Congratulations & Thank You to everyone that has worked tirelessly on the projects & events & we couldn't start off the year without mentioning a few key stakeholders. Outgoing committee members Rob Hamilton, Loris Hendy, Geoff McNeill, & Gary Gilbert, Coordinator Jenny Pursehouse & Committee members that have continued with their positions Gary Rainbow & Anne Perieira, as well as Lisa McPherson Coordinator of the 2016 Christmas Carols. You all deserve to be very proud of what you have achieved for our community.

To the new committee members that have jumped on board Thank You, Welcome & we certainly can't wait to see what 2017 has in stall for us all.

& while we are talking about "New" things we have lots of ideas, events & initiatives to share with you over the coming months the first one being our business house survey that will be launched at the Feb 28 Pop Up Shop & Networking Event along with this Newsletter. Please use the survey to tell us what you want so we can all work together to help our Chamber grow, prosper, & thrive into the future

Best Wishes for a Happy, Healthy, Prosperous & Safe 2017

Your Executive Committee

REFRESHED WEBSITE UNDER CONSTRUCTION.....

Be sure to Update you web profile! www.visitwauchope.com.au



2017-2018 Strategy Snapshot

Po Box 270
WAUCHOPE NSW 2446
wauchopechamber@gmail.com
www.visitwauchope.com.au

Vision

A highly effective organization which galvanizes the business and broader community.

Mission

Represent the local business community and ensure a sustainable future for all businesses.

Focus

2017-2018
Delivering great value to members.

Outcomes

- Creating vibrant and desirable places.
- A positive, engaged and proactive business community.
- High awareness of all Wauchope has to offer.

Priorities

- Increase membership and participation.
- Advocacy and communication.
- Motorcycle Friendly Town/Ulysses AGM
- Marketing including rebranding, advertising and website update.
- Meeting visitor and customer expectations.
- Wauchope Main Street Plan implementation.

Measuring Success

- Growth in membership.
- Business engagement.
- Increased visitation.



Planning for 2017 - 2018

ULYSSES AGM

We have the BEST OPPORTUNITY to really make Wauchope shine over the 6 days that the Mid North Coast will be hosting the 2017 Ulysses AGM. Wauchope Showground will be the headquarters, where the entire area will be under strict security presence. A tent city will be erected for many to just walk in - walk out as well as the ones that will bring their own camping gear, staying in local accommodation or sleeping in mobile homes. There will be fancy dress dinners, open days, & traders that will set up for the duration of the event.

There is an expectation that up to 3000 people will be descending on our town & they are ready willing & able to spend money, have fun & soak up everything we **have to offer. For many this is their "Annual Holiday".** Wauchope Travel have already jumped on board & are planning a massive assortment of tours. The Hastings Co-op will be providing the riders with daily deliveries of groceries to the camp grounds & there are loads of locals that will become traders **within the compound. It's hard to put into words just what this will do for our town.** Cafes will be full, the clubs, pubs & eateries will be booked solid & every inch of our region will be explored. There are endless opportunities for us as a business community to jump on board, dress up our shop fronts & welcome them with open arms. For further information & ideas on how you can become Ulysses Ready contact **the organising committee directly.....**

All contact details below.

For more info:

Robert Johns	2017 AGM Event Director	2017agmdirector@gmail.com	0417 472 002
Rowena Redding	Website Coordinator	rowred155@gmail.com	0427 415 745
Chris Jackson	Sponsorship Coordinator	cgcjackson@bigpond.com	0411 130 416
Heather Knowles	Traders Coordinatorr	agmtrader2017@bigpond.com	0429 962 419



Friday 26th May 2017 5-9pm

STREET PARTY

Music

Show & Shine

Motorcycle Display

Markets atmosphere

EVERYONE WELCOME



Saturday 27th May 2017
9-10.30am - GRAND PARADE

Port Macquarie

11am - 2017 AGM

Port Panthers



PRIZES FOR

Best Window Display

Best Dressed Business

ARE YOU ULYSSES READY?

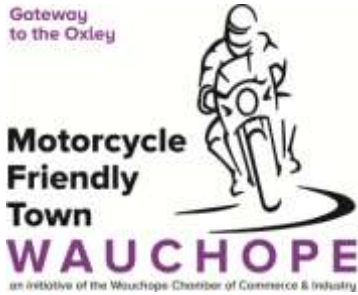
DO YOU KNOW WHAT TO EXPECT?

DO YOU NEED ADVICE?



MOTORCYCLE FRIENDLY TOWN

Gateway
to the Oxley



Wauchope is the gateway to a long stretch of winding road heading West through the mountains of the Great Dividing Range. The Oxley Hwy from Wauchope to Walcha is well known & is a must ride location.

A motorcycle friendly town is one which universally welcomes & embraces motorcyclists. This includes businesses & the wider community.

What makes a town Motorcycle friendly?

All the normal things..... Welcoming.....Friendly.....Opening Hours..... Parking..... Customer Service.....Cold Drinks.....Great Coffee.....Easy Access.....

But what is it that makes YOU STAND OUT FROM THE REST.....

- Having a coat rack where bike riders can hang their bulky jackets.
- A shelf for them to put their helmets & gloves on.
- A few bike magazines to read.
- A secure place to lock their bikes up overnight.
- Knowledge of suggested local rides.
- **& lots of other little things.....Tell us what you are doing to make your business *"Motorcycle Friendly"*.**





Do you have your Motorcycle Friendly Town Sticker?

Motorcycle Friendly Town Initiative Launch declared a revving success.





KEEP UP TO DATE

-  Facebook www.facebook.com/WauchopeChamberOfCommerce/
-  Instagram www.instagram.com/wauchopechamber
-  Website www.visitwauchope.com.au
-  Email **Be sure that we have your correct email address to let you know about everything that's happening.**



COMMITTEE POSITIONS

There are still some vacant positions on the Executive Committee. If you are **interested in being part of a progressive, forward thinking team then contact us....** We would love to hear from you.

wauchopechamber@gmail.com

Tanya 0427 853 209

Caleb 02 6585 3020

Please note that you need to be a current financial member to stand for an executive position.



FUTURE MEETINGS - NETWORKING EVENTS

We are looking forward to mixing it up a bit in 2017. Lots of learning, networking & sharing ideas will be coming your way. You will be notified via email & the calendar of events on our website will be kept up to date. Locations will change, topics will be varied & guest speakers will be in abundance so get ready for a dynamic year ahead.

If you are interested in hosting an event & showcasing what your business does be sure to get in touch. We welcome your involvement.

IMPORTANT DATES TO REMEMBER

Wauchope Chamber of Commerce & Industry Inc

NEXT MEETING

4-7pm

Tuesday

28 February 2017

Bain Park.....

- WCCI Meetings - 1st Wednesday of the month
- Grown & Gathered Pappinbarra Markets - 1st Sunday of the month
- Bago Jazz - 2nd Sunday of the month
- PMHC Council Meetings - 3rd Wednesday of the month
- Farmers Markets - 4th Saturday of the month
- International Women's Day - 8 March
- Wauchope Lasiandra Festival - 11-27 March
- Wauchope Show - 21-22 April
- Mothers Day - 14 May
- Ulysses Club AGM - 22-28 May
- Caravan, Camping, 4WD, Fish & Boat Show - 11-13 August

PLANTER BOXES

These planter boxes were put in by the community for the community as a way of brightening our streets. Recently we had 2 slightly vandalised & it was heart-warming to see that when we went up to get some new dirt & mulch for them **Alison from Greenbourne Nursery donated the mulch.....So once again it was** someone from within our business community that without hesitation gave back to help keep our town beautiful! Thanks Greenbourne Nursery!!!!!!

& Please if you walk past & there are weeds or rubbish it only takes a second to pull it out & if you are lucky enough to have a planter box out the front of your business, give it some love, share some water with it & our streets will continue to look beautiful.

BUS SHELTER ADVERTISING - CALENDAR OF EVENTS

Now is the time to get your 2017 marketing plan sorted. We have opportunities still available for bus shelter advertising at brilliant rates for Chamber members.

Also as a Chamber member you are encouraged to use the free listing available on our community calendar of events. Let everyone know what you have got coming up!

For advertising opportunities Email your details & questions to:

wauchopechamber@gmail.com

MEETING WITH THE MAYOR - BUSINESS HUB

Once a quarter we have the opportunity to sit down one on one with our Mayor. **It's our opportunity to hear first hand what is happening, how we can work together & express the thoughts of our members.**

We are also an active member of the Business Hub, which brings together many different community groups such as the Tourism Association, Economic Development, Other Chambers within our region, Micro Business Forum, HBWN, HBEN, **HBWN & many others.....**

Is there something that you would like discussed or answers sought?

Email us & we will let you know the outcome.....

Exciting events COMING UP IN OUR REGION.....

Lasiandra Mystery Winery Tour
Sunday March 19, 2017. 10am - 3pm.
The bus will depart Lasiandra Park and visit a selection of local wineries .

Limited seats @ \$ 45pp includes morning tea and lunch, wine tastings @ local wineries and local drop off. Bookings are essential.

Ph: 0412 137 621 or 65 86 0050

Hastings Co operative & Holiday Coast Credit Union present
BUSINESS & COMMUNITY LEADERS CO-OPERATIVE DINNER

Join us for a dinner at Rydges Port Macquarie with His Excellency General The Honourable David Hurley AC DSC (Ret'd), Governor of NSW.

- FRIDAY 24th FEB 2017 7PM - RYDGES PORT MACQUARIE

- Exclusive three course dinner with Cassegrain Wines.

- Address by His Excellency

- Panel of special guests

- Cost \$70 per person.

For bookings phone 6589 2816.



Local Chamber Alliance Membership

FREE for You, a local Chamber of Commerce Member

Entitlement	Description
Business Hotline Call 13 26 96	With just one call you are connected to the right information, support and advice for all your business questions. Let our staff guide you to the answer so you can go about doing what you do best and 'run your business'.
Workplace Advice Call 13 29 59	Our workplace experts can help you make the right workplace decisions. We answer IR / HR questions relating to wage rates, penalties, calculating long service leave / sick leave etc. but also provide marketing and legal advice (you are entitled to a total of 3 calls). Legal call covers areas such as Governance, Dispute Resolution, Commercial Transactions, Intellectual Property, Competition & Consumer Law etc. to assist you in your day to day operations.
Local Chamber alliance member rates on Events	You can network and learn with the best people in business.
Business Directory	Raise your profile. Promote your business to the wider business community via our online business directory. http://businesschamber.com.au/Business-directory
E-News	Every month receive e-news directly in your inbox keeping you up-to-date with Regional, State and Federal changes.
Business Connect Magazine	Published quarterly, Business Connect keeps you up-to-date with the latest business news.
	A smart online business tool that helps you to achieve business goals and plan for the future http://businesspropel.com.au
Business Legal Toolkit	<ul style="list-style-type: none"> • Terms and conditions of trade checklist • Privacy policy • Terms and conditions of website use http://www.nswbusinesschamber.com.au/How-we-help/Legal-Advice/Business-Legal-Toolkit
Free trial to 	If keeping up to date with the latest Human Resource and Industrial Relations news, tools and expert guidance is important to your business, then Workplaceinfo is just what you need. http://www.workplaceinfo.com.au/
Free trial to 	This award winning website, WorkplaceOHS provides WHS professionals with the latest news, tools and expert guidance to help make operations legally compliant, efficient and safe. http://www.workplaceohs.com.au/
Membership Upgrade Discount	Receive up to a 20% discount should you choose to upgrade your membership from this alliance member package to any of our other packages to obtain additional entitlements. This discount is available on the condition that you retain your existing local chamber membership.
	NRMA Business Motoring Affiliate membership complements your existing NSW Business Chamber membership by extending your current business advice and assistance to include vehicle purchases, ownership, maintenance and more. http://www.nswbusinesschamber.com.au/Business-Savers-Program/Energy-savings



For more information call the Mid North Coast NSW Business Chamber on 6590 2402

Kellon Beard Regional Manager m 0427 767 246 e kellon.beard@nswbc.com.au	Peter Vane Business Solutions Executive m 0427 793 855 e peter.vane@nswbc.com.au	Peter Bastian Business Solutions Executive m 0409 861 805 e peter.bastian@nswbc.com.au
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DID YOU KNOW IT'S.....

BACK TO BUSINESS WEEK - 26th February - 4th March 2017

NSW Department of Industry Supporting small business success

Back to Business Week is a NSW Government initiative that celebrates small to medium businesses and promotes and supports the critical role they play in local communities.